Critical business-to-business visibility options.

REACH UP TO
50,000
BUSINESS OWNERS & EXECUTIVES
(TOTAL BASED ON PRINT & DIGITAL DISTRIBUTION)

TARGET THE AREA'S
DECISION-MAKERS
92% OF READERS HAVE DECISION-MAKING POWER

Over 40 years of business reporting in the Meadowlands.

Meadowlands Magazine, the official publication of the Meadowlands Chamber and its affiliates, has proudly served the business community of the Meadowlands region for over 40 years. We are among largest business magazineS in New Jersey and offer prime, targeted visibility opportunities for businesses looking to connect with potential customers. We have expanded digital reach for 2019, with all print ads receiving online exposure in our 20,000+ network!

Integrated media packages to help you reach your business audience.

AD DIRECTOR: MARTHA MORLEY | (201) 493-7996 | GREERENTPS@AOL.COM
MEADOWLANDSMEDIA.COM
Advertising in Meadowlands Magazine is one of the best ways to reach the area's leading organizations & high-profile figures.

Print Circulation: 10,000

Print Readership: 40,000

Based on reported pass-along rate of 4

Going straight to the customer with 85% of total magazines

Direct-mailed to the offices of business owners & executives

All advertisers benefit from additional exposure to our 20,000+ digital audience

Let us tell your story.

When there's something great happening in the Meadowlands, we tell the story.
2020: FEATURED EDITORIAL FOCUSES

FEBRUARY BONUS DISTRIBUTION: LEADERSHIP AWARDS EVENT
- Digital Transformation
- The Accounting Issue: Advisory & Directory
- Investing in Commercial Real Estate
- Building An Innovative Benefits Package

APRIL BONUS DISTRIBUTION: BERGEN BUSINESS EXPO
- Corporate Event Planning Tips & Directory
- Personal Finance Tips
- Building Services: Updates & Directory Listings
- HR: Talent Acquisition & Employer Branding

JUNE BONUS DISTRIBUTION: MDEST TOURISM CONFERENCE
- Personal Branding/Professional Development
- Business & Organizational Planning
- The Meadowlands as a Thriving Tourism Destination
- Executive Profiles

AUGUST ENHANCED DISTRIBUTION: For Building Services Industry
- Health & Wellness Resource Guide
- Hospitals: Developments & Partnerships
- Building Services: Updates & Directory Listings
- Disaster Planning & Business Continuity

OCTOBER BONUS DISTRIBUTION: Chamber Annual Meeting
- Corporate Giving: Benefits of Partnerships
- Business Loans & Banking Tips
- Retirement & Estate Planning
- Your Holiday Party Planning Guide

DECEMBER BONUS DISTRIBUTION: New Member Outreach
- Continuing Education: Certificate Programs
- Legal Advisory for Businesses
- Aviation Spotlight: Newark & Teterboro
- Architects Weigh in on Designing Productive, Innovative Workspaces

WE COVER THE FOLLOWING:
Government | Public Affairs | Dining | Sports
Shopping | Human Interest
Accommodations | Travel Upcoming Events
Professional Commentary | Business News
Economic Development Issues

REGULAR COLUMNS
ACCOUNTING
ADVOCACY & PUBLIC AFFAIRS
BUSINESS WISE (EXPERT HOW TO’S)
CONTINUING EDUCATION & TRAINING
ECONOMIC DEVELOPMENT
ENVIRONMENTAL UPDATE
HEALTH & WELLNESS
INSURANCE & BENEFITS
HR & OPERATIONS
RETIREMENT & ESTATE PLANNING
LEGAL
REAL ESTATE & DEVELOPMENT
SMALL BUSINESS CORNER
TECH TALK
TOURISM & HOSPITALITY

DEADLINES
ISSUE  SPACE RESERVATION  MATERIALS DUE
FEB: JAN. 10  JAN. 17
APRIL: MARCH 6  MARCH 13
JUNE: MAY 1  MAY 8
AUG: JULY 3  JULY 10
OCT: SEPT 4  SEPT 11
DEC: NOV. 6  NOV. 13
RATES & SPECS

**Member Advertising Rates**

**Standard Ads**

<table>
<thead>
<tr>
<th>Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1910</td>
<td>$1710</td>
<td>$1490</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1390</td>
<td>$1260</td>
<td>$1050</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1080</td>
<td>$990</td>
<td>$880</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$930</td>
<td>$790</td>
<td>$720</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$550</td>
<td>$510</td>
<td>$460</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$210</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Covers**

- Front Cover: $7,500
- Inside Front Cover: $2,290
- Page 1: $2,290
- Inside Back Cover: $2,290
- Back Cover: $2,750

**FOR ADVERTISING AGENCIES**

- Recognized ad agencies receive 15% commission from gross rate on all ad insertions.
- Recognized ad agencies are exempt from credit card requirements.

**Acceptable Formats:**

- Electronic Files Only
- PDFs (preferred) – EMBED ALL FONTS IN PDF.
- USE ONLY "Type 1" fonts. (NO "True Type" Fonts.)
- ALL EMBEDDED IMAGES IN PDF MUST BE CMYK TIFFS OR EPS FILES (high resolution, 300dpi).
- NO RGB, Corel Draw images or Spot colors
- PC: Only Press Ready PDFs accepted (see above) or ads sent in JPEG or TIFF format.
- NO Microsoft Word Documents.
- Email PDF files to: Evan.eagleson@theeighty6.com

**Page Layout:**

Trim: 8-1/2" x 11
Bleed: 8-3/4" x 11-1/4"
Safety: 3/8" margin

**Ad Specs:**

- Full Page Bleed: 8-3/4" x 11-1/4"
- Full Page Non-Bleed: 7-3/4" x 10-1/4"
- 2/3 Page (V): 5" x 10-1/4"
- 1/3 Page (V): 2-1/2" x 10-1/4"
- 1/2 Page (H): 7-3/4" x 5"
- 1/2 Page (V): 3-3/4" x 10-1/4"
- 1/4 Page (H): 5" x 3-3/4"
- 1/4 Page (V): 3-3/4" x 5"
- 1/8 Page (H): 3-3/4" x 2-1/4"

**Ad Director:** MARTHA MORLEY | (201) 493-7996 | GREERENTPS@AOL.COM

MEADOWLANDSMEDIA.COM
Reservation Contract

Advertiser:
Address:______________________________________________________________

Company Website(to link your ad to): ____________________________________________

Contact Person: ____________________________________________________________
Phone number: __________________________ Fax Number: _________________________
Email: ______________________________________________________________________

Item(s) Included: ___________________________________________________________
How should organization be listed in ad index? ________________________________

Issue of Publication(s) for Meadowlands Magazine:
☐ FEBRUARY  ☐ APRIL  ☐ JUNE  ☐ SEPTEMBER  ☐ OCTOBER  ☐ DECEMBER

Who should be billed for advertising:

Company      Agency
Ad Title: ___________________________      Ad Color: _________________________
Ad Size: _______________________________      Ad Position: ______________________

Recognized Ad Agencies Receive 15% Commission From Gross Rate On All Ad Placements. Recognized Ad Agencies Are Exempt From Credit Card Requirements

Ad Cost (Gross): __________________________________________________________
Ad Cost (2040 Foundation's Economic Development/Relocation Guide): ______________
Ad Cost (Meadowlands Visitor Guide): _____________________________
Ad Cost (Digital): _________________________________________________________
Ad Agency Discount/Net Rate: ______________________________________________

Total Amount Due: ________

Authorized Signature: ______________________________________________________
Name (Print): _____________________________________________________________
Title: ____________________________________________________________

How do you want to pay? ☐Check or PO ☐Credit Card   When do you want to pay? ☐Bill Now ☐Bill Later

All advertisers (excluding ad agencies) must provide credit card information. If payment is not received within 45 days of invoice date, this card will be charged.

Name (as it appears on the front of the card):____________________________________
Exp. Date: __________________________ 3-Digit Security Code (Visa, MC): ____________
4-Digit Security Code (AmEx): ______________
Card Number: __________________________ Amount to Be Billed: __________________

Make checks payable to: Meadowlands Media

Please email this form to: greerentps@aol.com • Call Martha Morley (201) 493-7996