



WE TELL THE STORY.

OFFICIAL MAGAZINE FOR:
MEADOWLANDS CHAMBER
MEADOWLANDS LIVE!
MEADOWLANDS 2040

NOW MORE THAN EVER

meadowlandsmedia.com

DIGITAL MEDIA KIT

REACH TARGETED DECISION-MAKERS WITH MULTICHANNEL DIGITAL MEDIA CAMPAIGNS

Now more than ever, our readers are turning us for critical business-to-business information.

Partnering with us will connect your company with our dynamic audience of corporate decision-makers.



Serving the Meadowlands for over 40 years.

Meadowlands Media is the media division for the Meadowlands Chamber, Meadowlands Live ! | Convention & Visitors Bureau and the Meadowlands 2040 Foundation. Our digital media channels collectively reach over 20,000 visitors, subscribers, fans and followers on a monthly basis. Our business audience is an active network made up of small, medium and large company owners and executives looking to engage with new businesses. MLCVB.com offers wide access to local, national and international consumers.

BY THE NUMBERS

Since the COVID-19 pandemic, our media platforms and resources have been enhanced and modified to provide members with the critical information they need to navigate the new normal. Amid the crisis, businesses in the area are increasingly turning to us as a resource. As our media reaches record-breaking numbers of viewers, we are offering cost-effective multimedia visibility packages across our digital and print platforms.

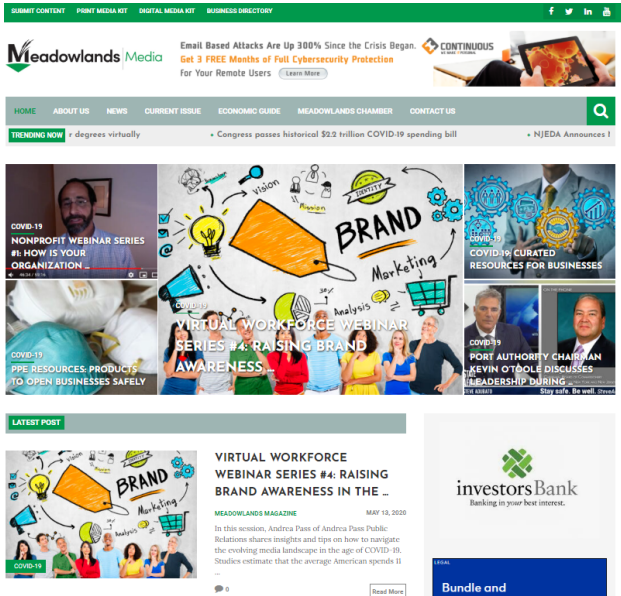
MEADOWLANDSMEDIA.COM
Pre Covid-19 2,500 views/month
Post Covid-19 4,500 views/month

OUR EBLASTS:
Pre Covid-19 5,200 per newsletter
Post Covid-19 6,800 per newsletter

OUR EBLAST OPEN RATES:
Pre Covid-19 26% open rate
Post Covid-19 35% open rate
Average click rates have tripled

OUR PACKAGES

FOR MEADOWLANDSMEDIA.COM



STANDARD PACKAGE: \$150/MONTH

News Page Display Advertising on Blog & eBlast

- 300 x 300 space on news piece pages of blog with link to URL or PDF
- 728 x 90 space on eBlast (one per month) with link to URL or PDF



FRONT PACKAGE PLUS: \$500/MONTH

Premium homepage Display Advertising on Blog & eBlast

- 728 X 90 space on homepage of blog with link to URL or PDF
- 728 x 90 top space on eBlast (four per month) with link to URL or PDF



FRONT PACKAGE: \$300/MONTH

Homepage Display Advertising on Blog & eBlast

- 300 x 300 space on homepage of blog with link to URL or PDF
- 728 x 90 space on eBlast (two per month) with link to URL or PDF



TOP PACKAGE: \$600/MONTH

Top spot homepage Display Advertising on Blog & eBlast

- 728 x 90 top space on homepage blog with link to URL or PDF
- 728 x 90 top space on eBlast (four per month) with link to URL or PDF

PACKAGES

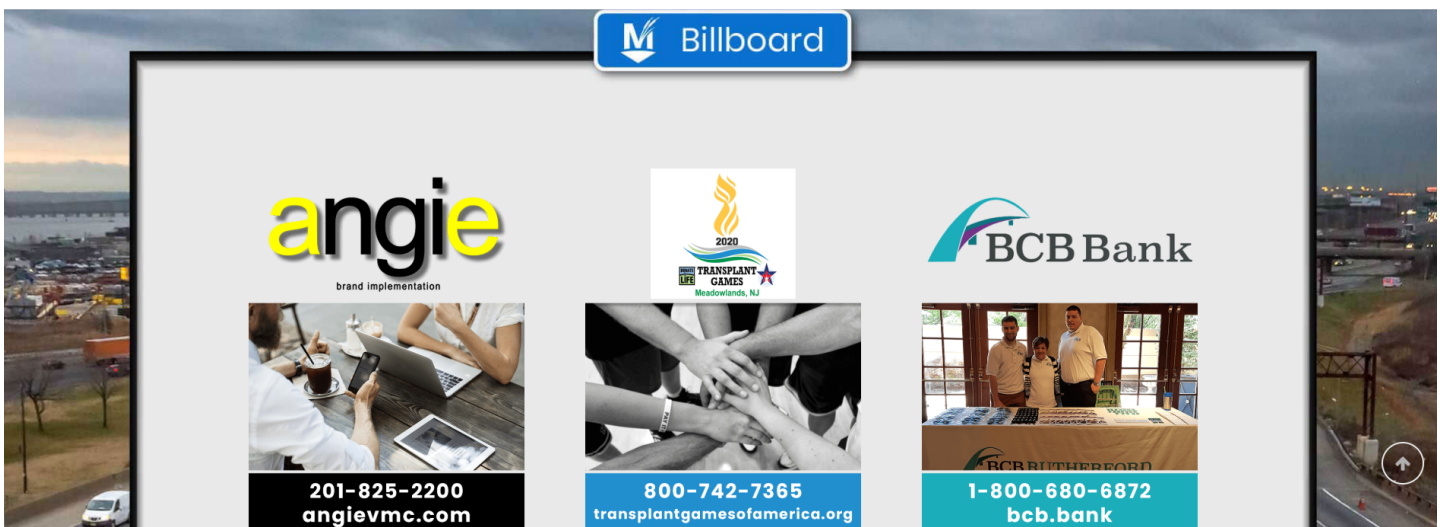
FOR MEADOWLANDS.ORG

THE MEADOWLANDS CHAMBER'S MAIN WEBSITE

NOW LAUNCHING OUR BILLBOARD



Become a Member



GET FRONT & CENTER VISIBILITY: LIMITED AVAILABILITY

☐ 3 MONTHS: \$1500 ☐ 6 MONTHS: \$2500 ☐ 12 MONTHS: \$4000

ADD ON FEATURES (FOR ANY PACKAGE)

- | | | |
|---|--|--|
| <input type="checkbox"/> SPONSORED SOCIAL MEDIA BLAST: \$175/POST
Reach our networks!
Leverage our social media channels to broadcast a message on LinkedIn, Twitter and Facebook | <input type="checkbox"/> SPONSORSHIP OF EBLAST: \$200/BLAST
Get first billing!
Organization name in subject line of eblast to indicate sponsorship with additional visibility & URL inside email | <input type="checkbox"/> SPONSORED CONTENT: \$375/POST
Bylined News, announcement or profile
Publication of 500 word bylined news piece or announcement. Includes social media post and two eblasts (subject to editing) |
|---|--|--|

FOR RECOGNIZED PARTNER ADVERTISING AGENCIES

- Recognized ad agencies receive 15% commission from gross rate on all ad insertions
- Recognized ad agencies are exempt from credit card requirements