



WE TELL THE STORY.

OFFICIAL MAGAZINE FOR:
MEADOWLANDS CHAMBER
MEADOWLANDS LIVE!
MEADOWLANDS 2040

NOW MORE THAN EVER

meadowlandsmedia.com

DIGITAL MEDIA KIT

REACH TARGETED DECISION-MAKERS WITH MULTICHANNEL DIGITAL MEDIA CAMPAIGNS

Now more than ever, our readers are turning to us for critical business-to-business information.

Partnering with us will connect your company with our dynamic audience of corporate decision-makers.



Serving the Meadowlands for over 40 years.

Meadowlands Media is the media division for the Meadowlands Chamber, Meadowlands Live ! | Convention & Visitors Bureau and the Meadowlands 2040 Foundation. Our digital media channels collectively reach over 20,000 visitors, subscribers, fans and followers on a monthly basis. Our business audience is an active network made up of small, medium and large company owners and executives looking to engage with new businesses. MLCVB.com offers wide access to local, national and international consumers.

BY THE NUMBERS

Since the COVID-19 pandemic, our media platforms and resources have been enhanced and modified to provide members with the critical information they need to navigate the new normal. Amid the crisis, businesses in the area are increasingly turning to us as a resource. As our media reaches record-breaking numbers of viewers, we are offering cost-effective multimedia visibility packages across our digital and print platforms.

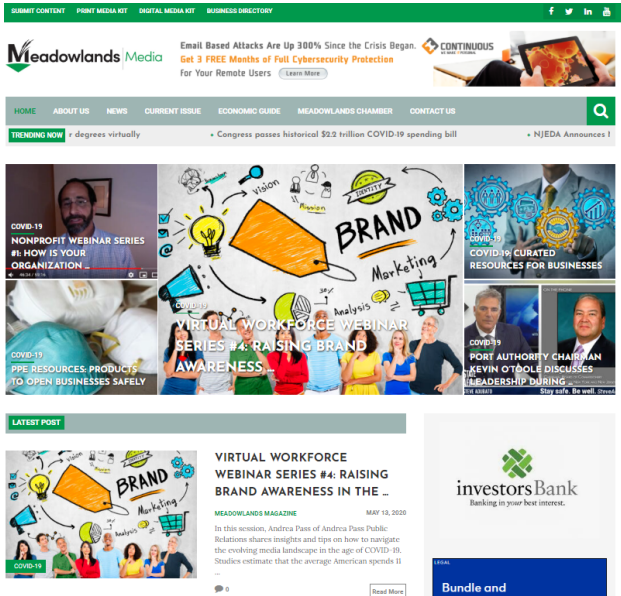
MEADOWLANDSMEDIA.COM
Pre Covid-19 2,500 views/month
Current **4,500 views/month**

OUR EBLASTS:
Pre Covid-19 5,200 per newsletter
Current **6,800 per newsletter**

OUR EBLAST OPEN RATES:
Pre Covid-19 26% open rate
Current **35% open rate**
Average click rates have tripled

OUR PACKAGES

FOR MEADOWLANDSMEDIA.COM



STANDARD PACKAGE: \$165/MONTH

News Page Display Advertising on Blog & eBlast

- 300 x 300 space on news piece pages of blog with link to URL or PDF
- 728 x 90 space on eBlast (one per month) with link to URL or PDF



FRONT PACKAGE PLUS: \$550/MONTH

Premium homepage Display Advertising on Blog & eBlast

- 728 X 90 space on homepage of blog with link to URL or PDF
- 728 x 90 top space on eBlast (four per month) with link to URL or PDF



FRONT PACKAGE: \$330/MONTH

Homepage Display Advertising on Blog & eBlast

- 300 x 300 space on homepage of blog with link to URL or PDF
- 728 x 90 space on eBlast (two per month) with link to URL or PDF



TOP PACKAGE: \$660/MONTH

Top spot homepage Display Advertising on Blog & eBlast

- 728 x 90 top space on homepage blog with link to URL or PDF
- 728 x 90 top space on eBlast (four per month) with link to URL or PDF

PACKAGES

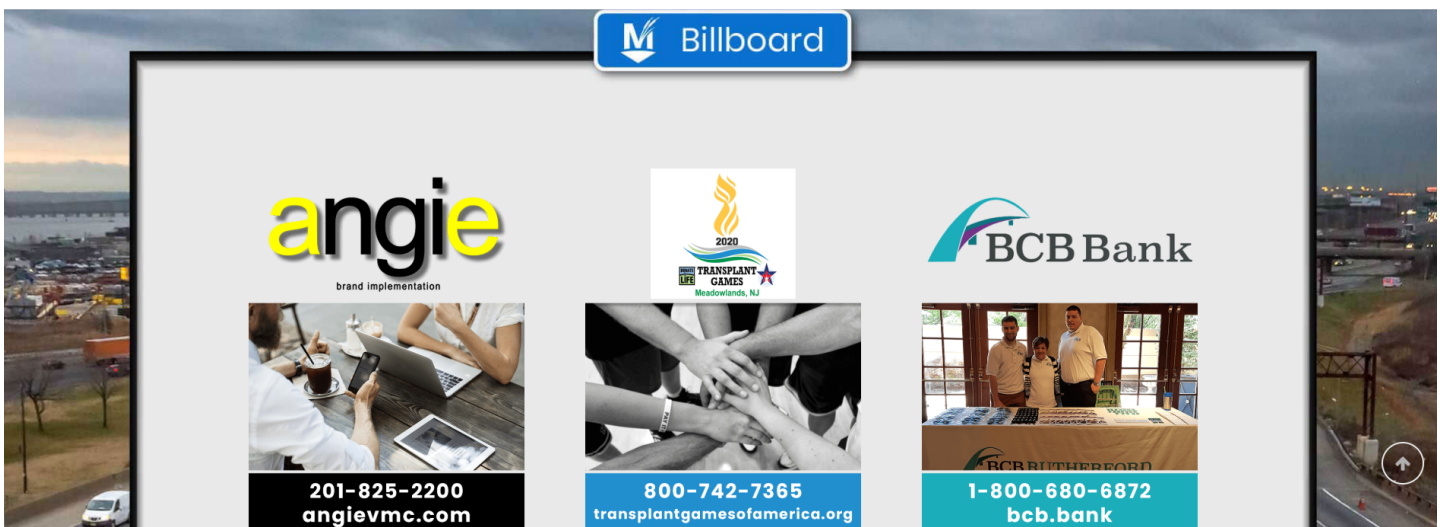
FOR MEADOWLANDS.ORG

THE MEADOWLANDS CHAMBER'S MAIN WEBSITE

NOW LAUNCHING OUR BILLBOARD



Become a Member



GET FRONT & CENTER VISIBILITY: LIMITED AVAILABILITY

☐ **3 MONTHS: \$1500** ☐ **6 MONTHS: \$2500** ☐ **12 MONTHS: \$4000**

ADD ON FEATURES (FOR ANY PACKAGE)

- | | | |
|---|--|--|
| <input type="checkbox"/> SPONSORED SOCIAL MEDIA BLAST: \$190/POST Reach our networks! Leverage our social media channels to broadcast a message on LinkedIn, Twitter and Facebook | <input type="checkbox"/> SPONSORSHIP OF EBLAST: \$220/BLAST Get first billing! Organization name in subject line of eblast to indicate sponsorship with additional visibility & URL inside email | <input type="checkbox"/> SPONSORED CONTENT: \$420/POST Bylined News, announcement or profile Publication of 500 word bylined news piece or announcement. Includes social media post and two eblasts (subject to editing) |
|---|--|--|

FOR RECOGNIZED PARTNER ADVERTISING AGENCIES

- Recognized ad agencies receive 15% commission from gross rate on all ad insertions
- Recognized ad agencies are exempt from credit card requirements

Artwork & Placement Information

Ad sizing and specs should be listed in description.

Image Files: All image files should be forwarded to as JPEG, PNG or GIF. Moving GIF's are not available for eblasts and will be placed as stationary image. Please send to jgaravente@meadowlands.org

Sponsored Content: Limit of 500 words and in blank formatted Word document

Audio Files: .mp3 only

Video Files: Our video production partner will host Video Business Cards on YouTube. We will use URL.

Artwork and sponsored content can be created for an additional fee. Please contact Joe Garavente at (201) 939-0707 or JGaravente@meadowlands.org if you have questions about content creation.

Reservation Contract

Items Included: _____

Contract Duration: (Please check all that apply.)

- ☐ January 2023
☐ February 2023
☐ March 2023
☐ April 2023
☐ May 2023
☐ June 2023
☐ July 2023
☐ August 2023
☐ September 2023
☐ October 2023
☐ November 2023
☐ December 2023
☐ January 2024
☐ February 2024
☐ March 2024
☐ April 2024
☐ May 2024

Total Package Cost: _____

Advertiser:

Address: _____

Company Website(to link your ad to): _____

Contact Person: _____

Phone number: _____ Fax Number: _____

Email: _____

Total Amount Due: _____

Authorized Signature: _____

Name (Print): _____ Title: _____

How do you want to pay? ☐ Check or PO ☐ Credit Card **When do you want to pay?** ☐ Bill Now ☐ Bill Later

All advertisers must provide credit card information. If payment is not received within 45 days of invoice date, this card will be charged.

Name (as it appears on the front of the card): _____

Exp. Date: _____ 3-Digit Security Code (Visa, MC): _____ 4-Digit Security Code (AmEx): _____

Card Number: _____ Amount to Be Billed: _____

Make checks payable to: Meadowlands Media

Please email this form to: greentps@aol.com • Call Martha Morley (201) 493-7996