

# 2024 DIGITAL MEDIA KIT

REACH TARGETED DECISION-MAKERS WITH MULTICHANNEL DIGITAL MEDIA CAMPAIGNS

ENTERTAINMENT

**Giants Legacy Games Bring  
Return of Classic Field, Uniforms**

BUSINESS WISE

**NJ Minimum Wage**

LEGAL

**Donald Scarinci**

REACH UP TO

**25,000**

**BUSINESS OWNERS  
& EXECUTIVES**

**Our readers count on us as a reliable  
source of important B2B and B2C  
news and information.**

**Partner with us and connect your company brand with our targeted audience of  
business owners, corporate decision makers and regional residents.**

## Serving the Meadowlands for 50 years.

Meadowlands Media is a division of the Meadowlands Regional Chamber & Convention and Visitors Bureau and the Meadowlands 2040 Foundation. Our business audience is an active network of professionals and business owners who live, work, and do business in the Meadowlands and across the New Jersey, New York, Connecticut tristate area.

### By The Numbers

**100K**

Unique Visitors

**7,800**

New Monthly Users

**187K**

Total Views

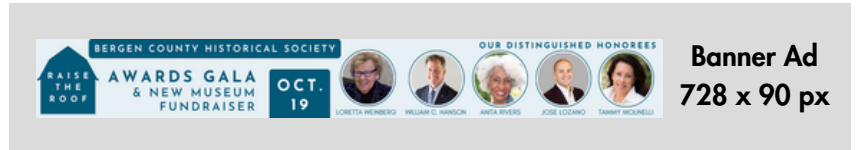
**51%**

Average eBlast  
Open Rate

# DIGITAL MEDIA PACKAGES

CUSTOM PACKAGES  
MULTI-MONTH & ANNUAL DISCOUNTS

WWW.MEADOWLANDSMEDIA.COM



**Banner Ad**  
728 x 90 px



**Box Ad**  
300 x 300 px

## COMPLETE PACKAGE: \$675/MONTH

- Banner or Box ad on Homepage
- Top position on Homepage (top 50% of page)
- Banner or box ad on insider page
- Top position on 4 eBlasts per month

## PLUS PACKAGE: \$550/MONTH

- Banner or Box ad on Homepage
- Premium position on homepage
- 4 eBlasts per month

## CORE PACKAGE: \$399/MONTH

- Banner or Box ad on Homepage
- 3 eBlasts per month

## BASIC PACKAGE: \$199/MONTH

- Banner or Box ad on inside page
- 1 eBlast per month

## PAID CONTENT: \$499

- Your article of up to 1,000 words
- Your choice of byline
- Include your own photos and video
- Article included in 1 eBlast newsletter

## EBLAST: \$175

- Banner or Box ad on 1 eBlast
- Multi-email discounts available

# Reservation Contract

## Artwork & Placement Information

All image files must be a JPEG, PNG or GIF. Moving GIFs are not available for eBlasts and will be placed as stationary image.  
Please send to [ccapitani@meadowlands.org](mailto:ccapitani@meadowlands.org)

Please contact Cindy Capitani at 201-528-2948 or [ccapitani@meadowlands.org](mailto:ccapitani@meadowlands.org) if you have questions about content creation.

Please include information for ad sizes and specs in the Description area below..

**Description, Including Package, Specs, Size, and Other Details):** \_\_\_\_\_

**Contract Duration:**  
(Please check all that apply.)

- ☐ January 2024
- ☐ February 2024
- ☐ March 2024
- ☐ April 2024
- ☐ May 2024
- ☐ June 2024
- ☐ July 2024
- ☐ August 2024
- ☐ September 2024
- ☐ October 2024
- ☐ November 2024
- ☐ December 2024

**Total Package Cost:** \_\_\_\_\_

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Company Website(to link your ad to): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Office Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Process

We are able to accommodate multiple methods of payment for your digital ad purchases.  
Credit card convenience fees may apply and will be disclosed at point of contract submission.

Please contact Lisa Trenchel at 201-528-2946 or [ltrenchel@meadowlands.org](mailto:ltrenchel@meadowlands.org)  
for all processing and administration of digital advertising agreements.